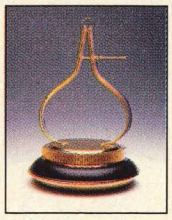
SOME ARE BORN GREAT. SOME ACHIEVE GREATNESS. AND SOME HAVE GREATNESS THRUST UPON THEM.

ONE CAR MANAGES ALL THREE.

THE MITSUBISHI 3000GT. MOTOR TREND IMPORT CAR OF THE YEAR.



Engineered with all-wheel drive, four-wheel steering, four-wheel ABS braking, twin turbochargers, and 300 horsepower, the Mitsubishi 3000GT unquestionably was born great.

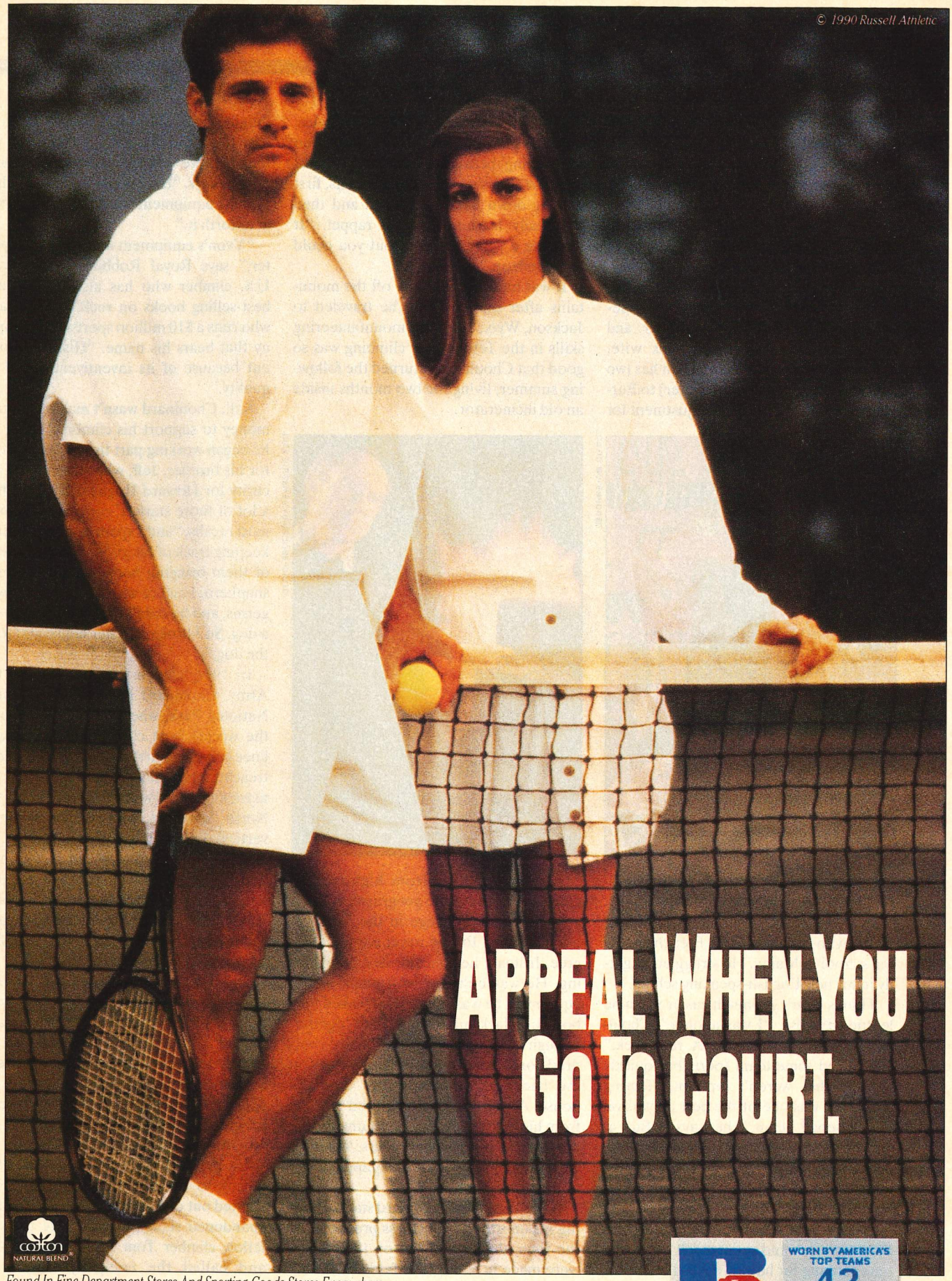
Having created an immediate stir in automotive publications and showrooms across the country for its unprecedented blend of technology, performance and value, the Mitsubishi 3000GT undeniably has achieved greatness.

And now, in winning one of the highest awards the automotive world can bestow, the Mitsubishi 3000GT has had greatness thrust upon it.

Carefully evaluated in eight categories, from Chassis Dynamics to Performance to Handling to Quality Control, the 3000GT earned the highest score of any car tested—and the 1991 Motor Trend Import Car of the Year Award.

MITSUBISHI
The word is getting around.™

Call 1-800-447-4700 for your nearest Mitsubishi Motors dealer.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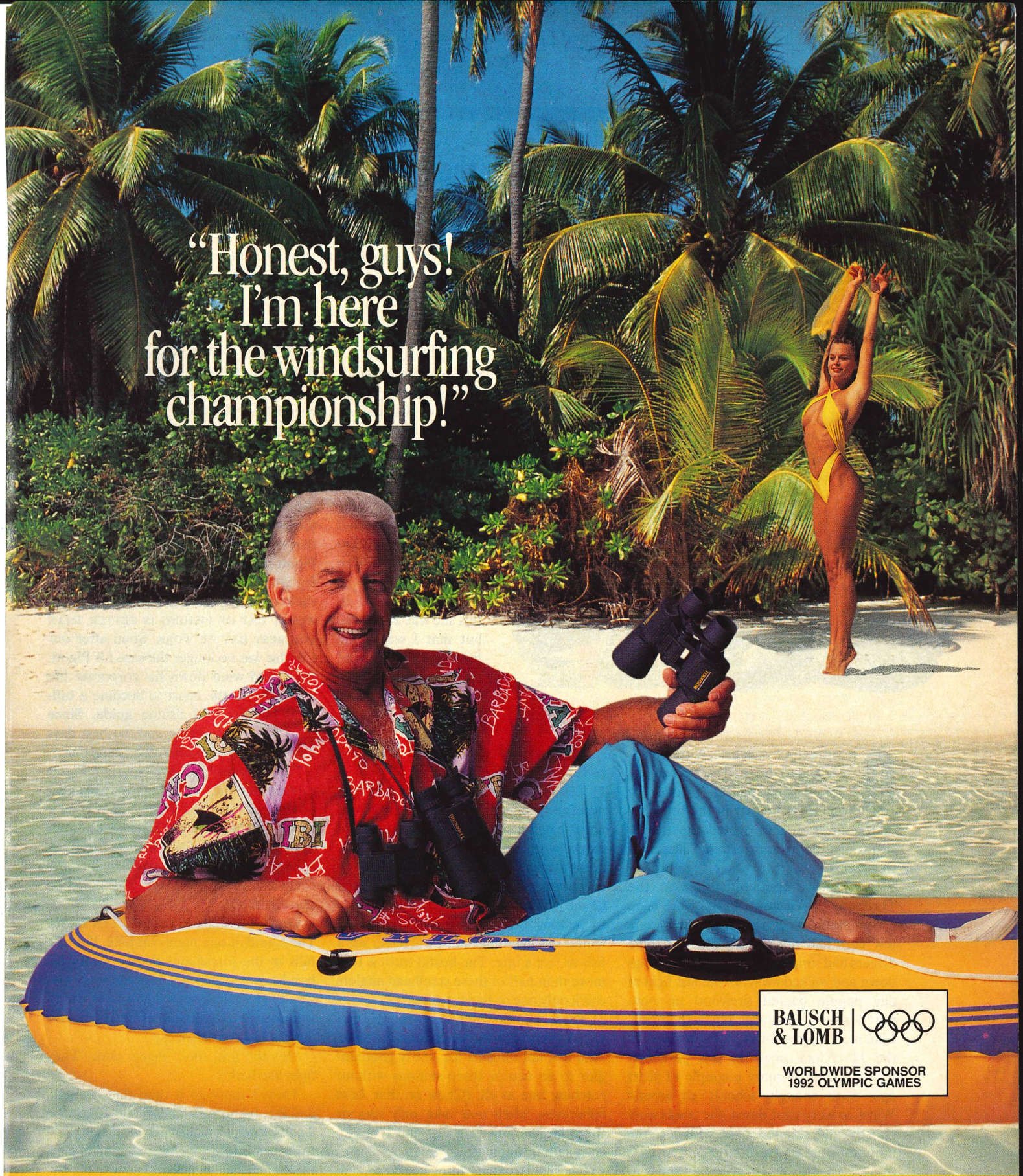

"For me, even boating is a spectator sport. So if *you* want to get closer to the action on the field, on the racetrack or even on the beach, do what I do. Carry Bushnell® Spectator™ binoculars. Their specially engineered optics give you a bright, sharp close-up image. Enjoy the world up close with Bushnell® Binoculars!" – **Bob Uecker**

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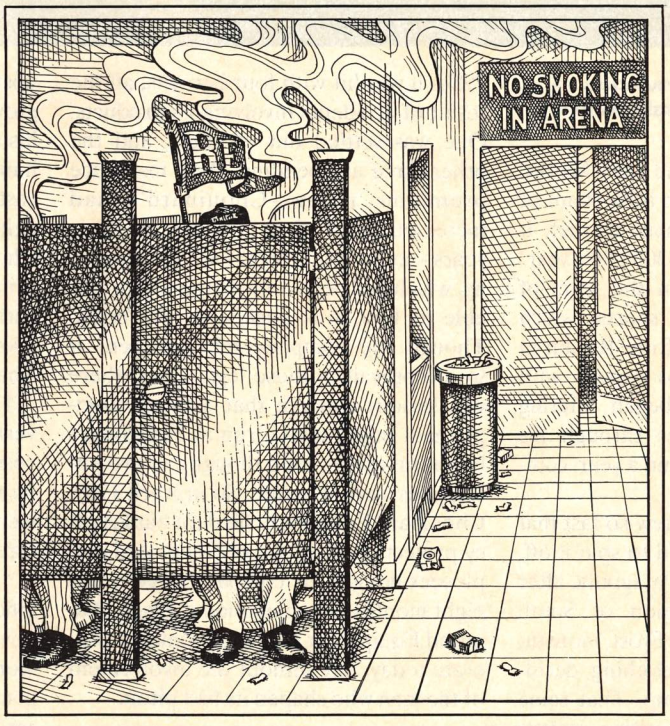
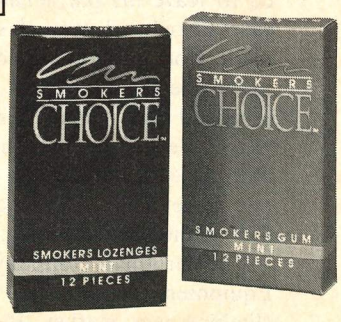
It's tough to enjoy the game from the smoking section.



You shell out thirty bucks for tickets, fight traffic and opposing fans just to hear the big play from your private box in the smoking section. If you're a sports fan and you smoke, you know how it feels to be ejected from the game. But now there's new Smokers Choice. The satisfying smokers gum and lozenge for those times you want to smoke but can't. Smokers Choice is nicotine free, non-addictive and helps put you back in the action.



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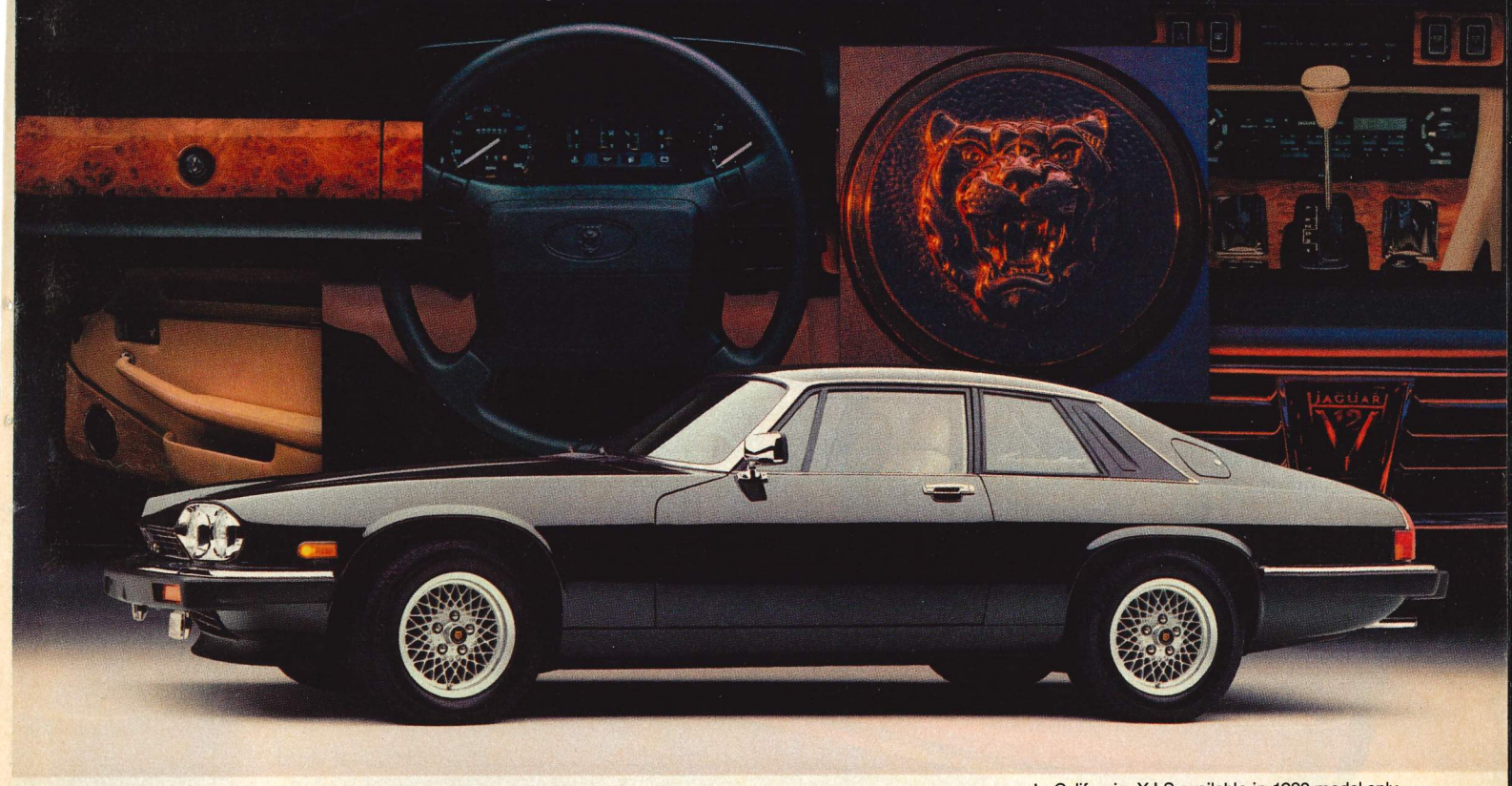
The More Cars The World Makes, The More The Jaguar XJ-S Stands Apart.



In California, XJ-S available in 1990 model only.

In a world where wind tunnels determine automotive style and an engine's design owes as much to accounting as it does to engineering, consider the Jaguar XJ-S. Its bold, powerful stance and long, sleek hood were created with one goal: to stir the motoring passions of its driver.

The interior of the S-type is fitted with fine supple leather accented by color-coordinated piping, and the natural beauty of highly polished burl elm. The S-type also offers a host of advanced amenitites, such as computerized climate control, a seven-function trip computer and an 80-watt stereo sound system.

The S-type is equipped with massive four-wheel anti-lock disc brakes and a fully independent suspension system. It is powered by Jaguar's legendary 12-cylinder engine. Jaguar chose V-12 power because it generates more firing impulses per revolution than a six- or eight-cylinder engine and therefore runs more smoothly. Our V-12 is so reliable, racing versions powered Jaguar to 1-2 victories at both world famous 24-hour endurance events at Daytona and LeMans in 1990.

We invite you to test drive the Jaguar XJ-S: a car that stands apart from the motoring crowd. For the name of your nearest dealer, call 1-800-4-JAGUAR.

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